

Hertz #1 Club Gold®

EXHIBIT 5

**The fast, easy way to
rent a car around the world.**



We'll have a car ready and waiting for you -- in over 22 countries spanning three continents.

At 39 major airports around the world -- your name is in lights.

There are no long lines. Nothing to sign. Your name and car location are in lights, and your car is waiting in a weather-protected #1 Club Gold rental area. Just get in, show your driver's license at the exit gate and drive off.

At over 600 other locations, enjoy expedited Gold counter service.

Simply go directly to the specially designated Hertz #1 Club Gold counter. Then present your license to the Hertz representative, take your keys and go. It's that fast and easy.

Wherever your travels take you, count on Hertz #1 Club Gold.

In the U.S., Canada, Europe, Australia and New Zealand, count on Hertz #1 Club Gold and fast, easy car rentals. As a member, you will enjoy outstanding service and special benefits to help make the most of all your car rentals with us.

Enroll today for fast, easy car rentals.

Just print out a copy of the Hertz #1 Club Gold Enrollment Agreement. Once you enroll, indicating your preferred car type, optional coverages and payment method, your rental information is stored in the Hertz global computer database. Then, when you call at least 2 hours in advance, your paperwork will be waiting when you arrive at the rental location.

After you print out the Enrollment Agreement, remember to complete the entire Agreement, sign and mail or fax to Hertz #1 Club Gold. We look forward to welcoming you soon as a new Hertz #1 Club Gold member!

ENROLL TODAY**HERTZ HOME**

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